



माननीय मंत्री जी केंद्रीय आयुष मंत्रालय

श्री प्रतापराव जाधव

20 सितंबर 2026 | राष्ट्रीय स्टेडियम

आयुर्वेदा दिवस के उपलक्ष्य में

RUN FOR AYURVEDA

Run for Ayurveda

2KM Walkathon

Celebrating Wellness, Ayurveda & a Healthier India

Event Organizers - Yoga Sanskar Sutra Foundation,
My Dream India Foundation, Ten Impact

DELHI · SEPTEMBER 20, 2026

The Vision

Timeless Wisdom, Modern Movement

A large-scale wellness initiative celebrating Ayurveda's enduring wisdom and its relevance in contemporary life.

A Community United

Bringing together citizens, families, wellness practitioners, brands, and institutions under one shared purpose.

Healthier India

Promoting holistic, preventive lifestyles and positioning Ayurveda as India's wellness identity for generations ahead.



Event at a Glance



 **Date**

20 September 2026

 **Venue**

National Stadium, Delhi (*subject to confirmation*)

 **Format**

Mass participation run/walk +
immersive wellness experiences

 **Audience**

Health enthusiasts, families,
wellness practitioners, community

The Run Experience

Community-Led Energy

A vibrant, inclusive mass participation run and walk that unites people across age groups and backgrounds.

Wellness Ambassadors

Every participant becomes a living ambassador for Ayurveda and the power of holistic wellbeing.

Celebratory Atmosphere

An energetic, joyful environment where health is celebrated and preventive wellness takes centre stage.



Wellness Zones & Activities



Ayurveda & Wellness

Expert consultations, awareness sessions, and personalised guidance from wellness professionals.



Yoga & Wellness Sessions

Guided practices led by certified wellness professionals for all experience levels.



Healthy Food & Nutrition

Ayurvedic-inspired food experiences celebrating nourishing, wholesome eating.



Stage & Entertainment

Expert talks, live performances, and brand showcases bringing the wellness community together.

Participant Benefits

Every participant leaves with meaningful value — tangible gifts, wellness resources, and a sense of belonging to India's growing wellness movement.

- A ₹1,000 gift bag creates powerful brand discovery moments for sponsor products.



Certificate of Participation



Goodie/Gift worth ₹1,000



Special Fragrance Gift (*female participants*)



Yoga Coin / Wellness Token



Event Goodies & Partner Products

Partnership Opportunities

We offer a range of partnership tiers designed to maximise brand impact and audience engagement.

Main Sponsor

Premium event-wide visibility & deep brand integration across all touchpoints.



Co-Sponsor

High-visibility association with the event and co-branded communications.

Associate Sponsor

Targeted brand visibility and meaningful audience engagement opportunities.



Stall Partner

Direct product showcase and face-to-face interaction with wellness participants.

Main Sponsor Benefits

Brand Visibility

Logo presence across all event communications, digital assets, and physical collaterals.

Stage Integration

Prominent brand presence on the main stage with AV presentations throughout the event.

On-Ground Presence

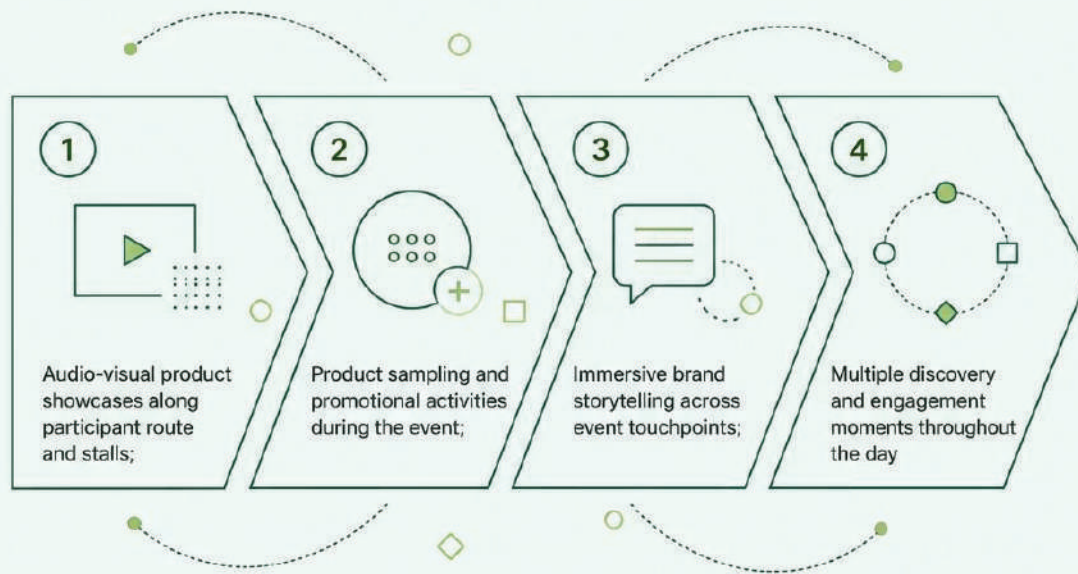
3 dedicated stalls for immersive product promotion and live sampling.

Participant Engagement

Direct, meaningful interaction with a curated wellness-focused, health-conscious audience.



Brand Activation Opportunities



Every Moment Is a Brand Moment

From the starting line to the wellness zones, your brand travels the entire participant journey. Sponsors gain access to audio-visual showcases, live sampling stations, and authentic storytelling opportunities that resonate with a deeply engaged wellness audience.

Multiple discovery moments ensure sustained visibility — not just a logo placement, but a genuine brand experience.



Why Partner With Us?

Engaged, Health-Conscious Audience

Reach participants who are actively invested in wellness, making them highly receptive to aligned brands.

India's Wellness Movement

Associate your brand with the fastest-growing lifestyle movement in the country — Ayurveda and preventive health.

Multiple Brand Touchpoints

From digital communications to on-ground activation, your brand appears at every stage of the event journey.

Authentic Wellness Platform

A community-driven event with genuine purpose — giving your brand meaningful, credible association.

PARTNERSHIP & PAYMENT DETAIL

Ten Impact

Official Event Partner & Payment Account

For sponsorships, partnerships and event-related payments, please use the official account details below:

Account Name: Ten Impact

Bank Name: Axis Bank

Account Number: 926020020837474

IFSC Code: UTIB0004251

Branch: Kashimira Road

For payment confirmation & event coordination:

Ramprasad Sharma

8452853888

tenimpact10@gmail.com

Please share the payment confirmation/transaction details with the Ten Impact team after making the payment.

 Let's build something meaningful together. Connect with us to discuss the right partnership for your brand.